

19 Oct 2020

## TEDxBanbury Goes Green For TED Countdown!

### *From Refill To Not Landfill, The Myr Tree and Low Carbon Beer!*

Special guests Dan Ludlow from Nothing But Footprints, Artist-Designer Dorota Grabkowska, together with Keith Musson and Jessica D'Souza from Hook Norton Low Carbon, all shared their mission and vision for a greener future during a virtual event hosted by TEDxBanbury last Thursday evening.

Nothing But Footprints Dan Ludlow shared his ethos for creating the successful Banbury based zero waste retail business, to his visions for creating more forest and woodland areas within Banbury, and his innovative idea for introducing eco-friendly Tuk Tuk style transport locally.

'Looking at actionable measures to reduce carbon footprint, whether as a community inspired by Hook Norton Low Carbon, or as individuals, was the common thread between all our guest contributors' said Ian Nutt – TEDxBanbury. 'The passion during the conversations was so evident, as each guest highlighted examples of how we can all work together towards sustainability and safeguarding our planet'.

Imagery of 'The Myr Tree', an inspiring art installation by Artist-Designer Dorota Grabkowska, commissioned as part of the 'Love You Forest' consortium campaign, provided an insight to interactive environmental art. The colourful sculpture, created on a large wooden cable drum, depicts the growth rings of a tree using recycled materials. 'Each ring represents how many years the different materials take to biodegrade' said Dorota. All litter incorporated artistically within the sculpture was found in the Forest of Dean.

The evening brought facts and figures from the WRAP organisation (Waste & Resource Action Programme) whose headquarters are based in Banbury, and a live poll to assess opinion on potential initiatives for the town and locality.

Hook Norton Low Carbon, a local enterprise, has successfully galvanized the village of Hook Norton to become actively involved in inspiring initiatives across ten years. One of the most innovative has been to produce a low carbon beer from hand picking hops locally, to using residual heat from previous brewing processes at a local brewery.

The evening was the beginning of future initiatives to be hosted by TEDxBanbury for the community.

For further information:

END

TEDxBanbury – [www.tedxbanbury.com](http://www.tedxbanbury.com)

Dorota Grabkowska - Instagram - @myr\_tree

Dan Ludlow - <https://www.refillnotlandfill.co.uk>

Keith Musson & Jessica D'Souza - <https://www.hn-lc.org.uk>

WRAP - <https://www.wrap.org.uk>

**About TEDx**, x = independently organised event. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

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